



Rouge ta rue

Alison Reiko Loader, Kim Sawchuk, Malcolm Sutherland, Nancy Bouchard, Magda Olszanowski, Matt Soar, Owen Chapman and Scottmontreal

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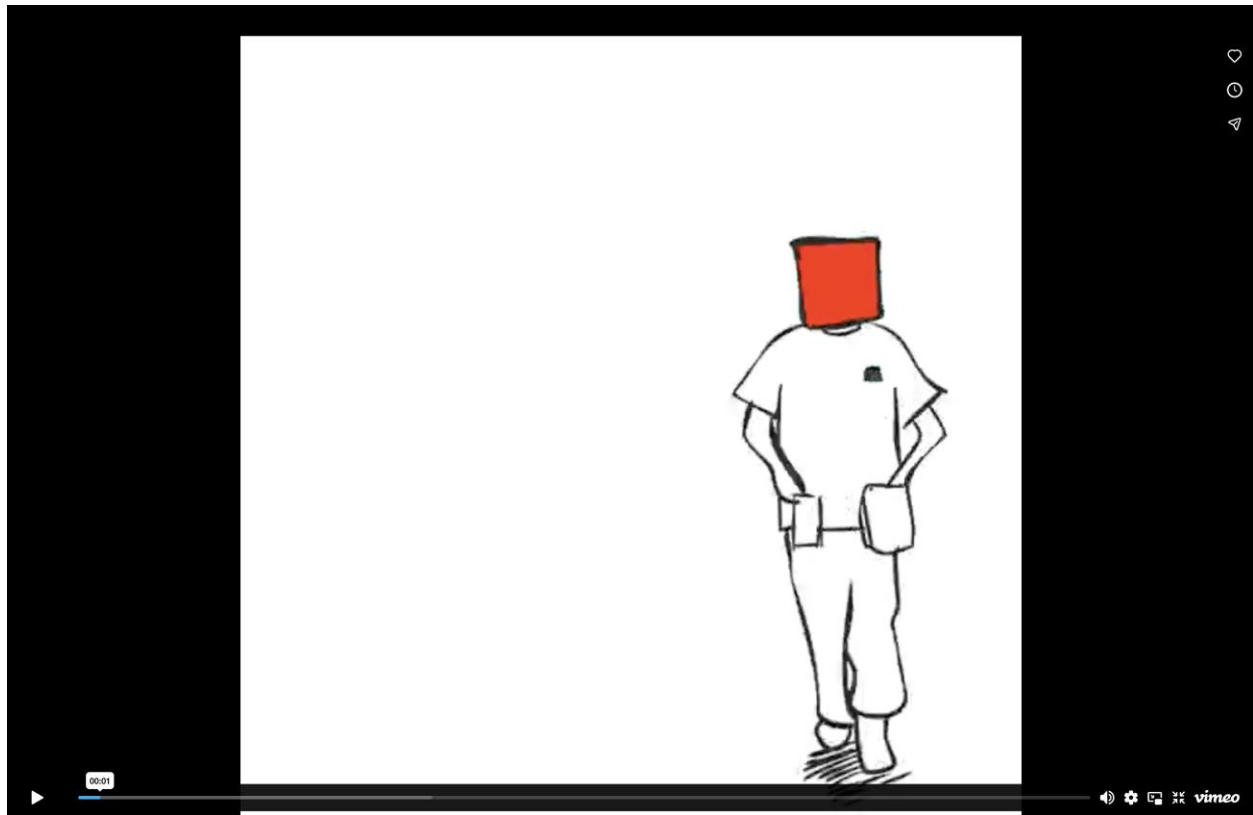
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Video available online: <https://vimeo.com/44139694>

Two weeks ago *open-wi* sent out an open call for photographs and animation of the Quebec student protests and manifestations casseroles. Within one week we received the over 500 photographs, videos and animated images that form the *Rouge ta rue* video. The project was assembled and edited in less than twenty-four hours (which may sound like a lot of labour for just over fifty-nine seconds of video) but regular feedback

from the contributors facilitated what most animators would consider a lightning-fast production.

Rouge ta rue celebrates the collective, inclusive and street-level activism that have marked the Quebec student strike against tuition hikes and protests against loi 78. We encourage you to download this video from our Vimeo page, loop it, pause and scroll through the gorgeous images made by its contributors. You just might see yourself or someone you know...

Il y a deux semaines, *open-wi* a fait un appel à tous pour obtenir des photographies et animations du mouvement de grève étudiante et des manifestations “casserolés”. En une semaine, nous avons récolté les plus de 500 photographies, vidéos et images animées qui composent le clip *Rouge ta rue*. Le projet a été assemblé et édité en moins de vingt-quatre heures (ce qui peut sembler comme beaucoup de travail pour une vidéo d’un peu plus de cinquante-neuf secondes) mais le dialogue constant avec nos collaborateurs a facilité ce que la plupart des gens qui travaillent en animation considéreraient comme une production à la vitesse de l’éclair!

Rouge ta rue célèbre l’activisme collectif et inclusif de la rue, qui a marqué les manifestations contre l’augmentation des frais de scolarité et la loi 78. Nous vous encourageons à télécharger notre vidéo, l’écouter en boucle, la mettre sur pause et faire défiler toutes les superbes images prises par nos collaborateurs. Vous risqueriez de vous voir... ou quelqu’un que vous connaissez!

animation: *Malcolm Sutherland*

assembly/montage: *Alison Reiko Loader*

photography/ photographie: *Nancy Bouchard, Alison Reiko Loader, Magda Olszanowski, Kim Sawchuk, Scottmontreal*

rotoscopy/rotoscopie: *Matt Soar*

sound/son: *Owen Chapman*

translation/traduction: *Nancy Bouchard*

videography/vidéographie: *Kim Sawchuk*



OUT OF THE MOUTHS OF “CASSEROLES” *textes qui bougent au rythme du carré rouge*

a special issue of *wi: journal of mobile media* • 01 june 2012

Animate the Carré Rouge! : **Call for Photographs & Animated Sequences**

Alison Reiko Loader, Concordia University, Communication Studies and Faculty of Fine Arts

Deadline: 10 June 2012

Do you have a few (or a whole lot of) pictures related to the manifestations casseroles against Bill 78 or the tuition hike protests? Would you be willing to share some for a lightning fast collaborative and experimental animation project that will be online (and possibly in the streets) within the next few weeks?

Animators and illustrators, can you spare some time to make some very short (1-12 image) graphic sequences of exploding, growing or multiplying squares?

I am looking for one thousand or so images, to combine with animated red squares in a synchronic dance, synchronized and syncopated to the clang and clamour of the pots and pans.

Because this will take the form of a “flicker” film, each photograph may appear for no more than 1/12 of a second and may be cropped, overlaid or masked with animation. So don't worry so much about the quality of your compositions – we want to see masses (of images and protesters), casseroles, signs, squares, and most of all red.

Since animators like fascists find that uniformity makes processing that much simpler, the only caveats are:

- each photographer prepare batches (folders) of images that have the same image resolution (minimum 1920 x 1080 pixels), orientation (vertical OR horizontal), and format (preferably jpgs, and please no ginormous file sizes). No worries about filenames though, as I will rename them anyhow.
- each animator send numbered image sequences (1080 x 1080 pixels) with an indication of speed (12 or 24 frames per second). Single images are welcome as they make great flickers.

If you have questions about the project and would like to participate, please email me directly at ar_loader@yahoo.ca. I have prepared a communal Dropbox site for large uploads. Of course, everyone who participates will be credited!

In the meantime, keep an eye (and ear) on this [special issue of wi journal](#). There's plenty to check out and more content, including this project, will come!